



NATURAL FACTORS NUTRITIONAL PRODUCTS INC.

PRESS RELEASE

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DR. MICHAEL MURRAY RECEIVES NPA'S PRESTIGIOUS PRESIDENT'S AWARD

The Natural Products Association (NPA) announced the winners of the 19th Annual NPA Awards for outstanding individuals and businesses that have made important contributions to the success of the natural products industry.

The prestigious President's Award is given to an individual who has made a long-time contribution to the natural products industry and we are delighted that Dr. Michael Murray has been honored this year as the recipient. Given the tremendous contributions that Dr. Murray has made in the promotion of safe and effective natural products, this award is genuinely deserved.

Dr. Murray is widely regarded as one of the world's leading authorities on natural medicine and has dedicated his life to educating people in the natural health industry, health store retailers and health-conscious consumers on the appropriate use of dietary supplements for better health.

He is a graduate, former faculty member and serves on the Board of Regents of Bastyr University in Seattle, WA. Dr. Murray is the co-author of *A Textbook of Natural Medicine*, the definitive textbook on naturopathic medicine for physicians, as well as the consumer version, *Encyclopedia of Natural Medicine*, which is currently being updated with the 3rd edition being released later this year. He also co-authored the best-selling *How to Prevent and Treat Diabetes with Natural Medicine* and has written over 30 books including his latest, *What the Drug Companies Won't Tell You and Your Doctor Doesn't Know*.

Dr. Murray has been instrumental in introducing many natural products to North America including; Ginkgo Biloba extract, Glucosamine Sulfate, Quercetin, Curcumin, Saw Palmetto extract, St. John's Wort extract, Pharma GABA and PGX. Since 2001, Dr. Murray has been the Director of Product Development at Natural Factors.

The President's Award will be presented to Dr. Murray on June 16 in Las Vegas during the NPA's MarketPlace 2012 annual trade show and convention.

Natural Factors is a leader in the development, formulation and manufacture of nutritional supplements for the natural health store market. For more than 50 years, the company has supplied North American consumers with vitamin, mineral, herbal and specialty supplements they trust to protect their families' health.

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